## **FORUM**

The Stiegelmeyer-Group's company magazine



29. March 2022 // Trade Fairs & Events

## The suite eMotion lifestyle bed at the Munich Premium Residences Info Day

Bayerischer Hof – this name makes travellers from all over the world swoon. The five-star hotel in Munich is one of the top hotel destinations in Germany. Over 330 elegant rooms, a magnificent spa and a restaurant with three stars in the Michelin Guide pamper guests. Can all this luxury still attract attention for an unforgettable sleeping experience? Absolutely – with the suite eMotion lifestyle bed from Stiegelmeyer.

The Bayerische Hof was the venue for another Premium Residences information day in March. Stiegelmeyer successfully cooperates with this association of the best senior residences in German-speaking countries. And so, between the information booths of the residences, a suite eMotion was once again on display. Sales Manager Hubert Wenisch and Area Sales Manager Markus Landenberger advised visitors and established contacts with the representatives of the residences. Many good conversations took place in the elegant ambience of the hotel library.



In the library of the Bayerischer Hof, visitors received advice on attractive premium residences in their region.

People who opt for the assisted living offer of a premium residence often find themselves between two phases of life. They want to experience everyday life independently and carefree for as long as possible, while enjoying comfort and cosiness to the fullest. At the same time, it is foreseeable that they will need more support in the future. The residence meets these needs by offering services and assistance tailored to their wishes. The bed as the most important piece of furniture in the flat should ideally do the same.

Lifestyle beds from Stiegelmeyer follow precisely this concept. The suite eMotion, Libra and Lindeo models are both at the same time: homelike designer beds for the highest demands and reliable aids in old age. As certified medical products, Libra and Lindeo can even be converted into fully-fledged care beds.



Lift function from approx. 25 to 80 cm, removable head and footboards - with the Libra, a massage or physiotherapy session really becomes enjoyable.

Everyone involved benefits from this. Anyone who purchases a Stiegelmeyer lifestyle bed when moving into assisted living makes a future-proof decision. The resident will always receive the support he or she needs. Even when moving into a nursing home, the bed can be taken along by prior arrangement. The staff of the senior residence also benefit. The height-adjustable mattress bases of the lifestyle beds enable masseurs, physiotherapists or nursing staff to work in a way that is easy on the back and maintains their health. The quality of life of many people in the residence increases – as does the external image of the facility.

These topics also dominated the talks in Munich. The elegant midnight blue suite eMotion was an eye-catcher and emphatically underlined the statements of Mr Wenisch and Mr Landenberger. Our website has a lot more information for you: <a href="https://www.stiegelmeyer.com/en/lifestyle-beds/">https://www.stiegelmeyer.com/en/lifestyle-beds/</a>