

FORUM

The Stiegmeyer-Group's company magazine



Visitors to Nuremberg and Herford captivated with painted bed

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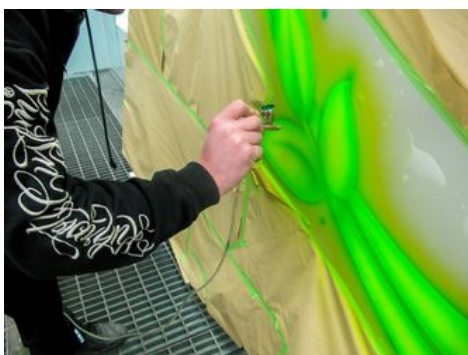
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Successful presence at the 'Altenpflege' trade fair

Stiegmeyer captures the magic of Spring all year round. Recent visitors to our main premises in Herford have been greeted on arrival at reception by the sight of a 'flowery bed'.

Large bright orange blooms are splashed across the brilliant white Venta care bed. Green foliage trails across the bed and over the adjacent bedside cabinet.

The 'Springtime' Venta was created for the 'Altenpflege 2017' fair in Nuremberg and captivated many visitors there. The bed and bedside cabinet are painted with artistic flair – an engaging piece of work by the company Lack-X-Press in Dortmund. Owner Stavros Antonopoulos is wellknown as a creative car painter from the VOX TV channel's programme "Biete Rostlaube, suche Traumauto" ('Offer rusty old banger, seek dream car'). The care bed with its wooden decor surfaces was a new challenge for his team.



The Dortmund company Lack-X-Press worked with great attention to detail.



This is where the green leaf pattern is created.

Some of the visitors to the 'Altenpflege' fair wanted to buy the unique bed on the spot, while others asked what the idea was behind this work of art. For Stieglmeyer, the flowery Venta bed bridges the gap between technology, culture and nature. It symbolises our core values: We wish to improve the quality of life of those in need of care with safe, cosy and attractive beds. At the same time, we place great emphasis on sustainability and protecting the environment in the course of our work.

The Venta care bed was one of the stars at the 'Altenpflege' fair in April – not just as a one-off painted model, but also in its original form. The safe and comfortable low-height bed won visitors over in Nuremberg with its modern safety sides, its appealing feel-good looks and the optional Softcovers in many attractive colours.



The Stieglmeyer stand in Nuremberg impressed visitors with its bright colours.

It was accompanied by other Elvido vervo and Soleo low-height beds, the Vertica care mobilisation bed and our tailor-made furnishing ideas for care home duty rooms. Making its first ever appearance at a trade fair was the stylish, cosy Carino dorm bed. Next year, the 'Altenpflege' fair will go back up north again. The 2018 trade fair will take place in Hanover from 6 to 8 March.