

FORUM

The Stieglmeyer-Group's company magazine



Regia and Dali with many new strengths

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People expect more and more of products. In these modern times, everything has to be customised, flexible and versatile – and also look good. Burmeier meets these requirements with its new Regia Care Bed. Its innovative Easy-Switch system sets a high benchmark for care in the home and provides retailers with an attractive product for private customers. The new model will be available for visitors to discover at the REHACARE trade fair in Düsseldorf from 18 to 21 September.

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Burmeier presents innovative care beds at REHACARE

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With the Easy-Switch system, the headboards, footboards, split safety sides and side panels can all be removed and reattached at any time without using any tools. The system uses patented fastenings that are easy to operate yet extremely secure. This makes it much easier for the retailer's staff to set up the bed and opens up a whole new range of possibilities for users. If the safety sides are not needed at certain times, they can be easily removed. If a hair wash or pedicure is on the agenda, the carer can simply remove the headboard or footboard for easy access to the person in the bed.



The new Regia with Easy-Switch system offers more flexibility, convenience and appeal.

Elegant design with upholstered elements

For the Regia, Burmeier offers upholstered headboards, footboards and side panels. Elegant fabrics or high-quality synthetic leather transform the bed into a designer item, if desired. The Regia becomes a bed that is attractive at any time of life and develops to meet the needs of its users.

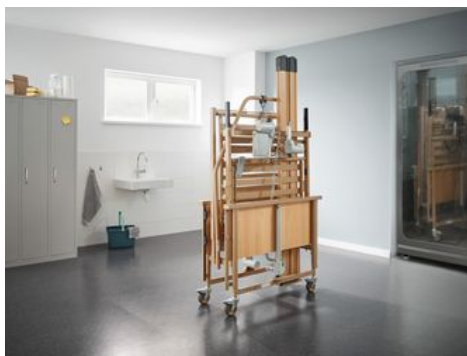
Naturally, there will be much more to discover at the Burmeier stand. With our Dali range of beds, we open the door to tomorrow's world of digital care. The wireless handset, in particular, offers decisive advantages to everyone concerned. Repairs necessitated by improper handling of cables are a thing of the past, and this saves time, resources and costs for the retailer. At the same time, both residents and carers have much more flexibility and freedom of movement. No one would ever think of connecting the remote control for their TV or sound system via a cable – and now wireless convenience comes to the world of care as well.

Convenience and quick information via apps

People with smartphones will not want to be without our free apps. The Dali Lock app allows quick and easy management of the bed adjustment functions. The Burmeier app provides retailers and customers with a practical bed finder and easy access to our product videos and FORUM customer magazine.

The staff at Burmeier have received particularly positive feedback regarding the new Easy-Click system for the safety sides of the Dali beds. It allows the bars to be clicked onto pre-assembled brackets without the use of tools. This is a great help when assembling and dismantling the beds. Technicians praise the fact that the Easy-Click system makes their work much easier and faster, especially in confined spaces.

The machine-washable Dali wash model saves time and resources when it comes to bed reprocessing and ensures optimal hygiene. At REHACARE, Burmeier will be demonstrating the advantages of automated reprocessing in collaboration with business partner RehaWash.



The machine-washable Dali wash offers optimal hygiene. At REHACARE, we will demonstrate this in a washing system manufactured by our cooperation partner RehaWash Systems.

Another interesting news for customers and dealers: Burmeier is working together with the internet care portal 1ACare (www.1acare.de). This portal offers great benefits to everyone involved. Participating retailers can inform their customers online about their products without having to maintain a website themselves.

Customers looking for care beds or bedside cabinets can find the best deals in their area.

Suppose a relative is looking for a care bed for his mother in need of care - with or without a prescription. He goes to 1ACare, searches for "bed", "Dali" or "Regia" with his zip code and receives all matching offers from participating retailers in his area with lots of pictures and information. The customer can now either inspect and buy the bed in the shop – or he orders it directly on the internet and gets it delivered promptly. Retailers who are interested in participating in 1ACare receive particularly attractive terms through cooperation with Burmeier. Please talk to us about the topic, we are happy to advise you.

A trip to the trade fair in Düsseldorf is therefore definitely worthwhile. Our team will meet all visitors at Stand J24 in Hall 5 and looks forward to some good conversations.